GAPS AREA MEETING PLAN

*October: Alumni Newsletter & Parent MPD*

**Goals:**

* Provide space to work on Alumni Newsletter.
* Foster vision for Parent/Family Advocacy.
* Update GAPS Data.
* Follow up with recent alumni.

**Prep Needed:**

* Review GAPS Data to determine Follow Up needed.
* Preview videos: [Parent MPD – Legacy of Partnership in Baltimore](https://vimeo.com/490758424) & [Parent MPD Training](https://vimeo.com/463039437) to determine if you will use them to cast vision and/or train.
* Access the resource folder for [Parent MPD & Advocacy.](https://drive.google.com/drive/folders/1YR4WknO4KYaEWrLu9wqHiMlZGe6pUWWm?usp=sharing)

**Meeting Plan:**

**Vision Cast/Teaching Skill of the Month** *(10-15 Minutes)*

Parents are often very excited to hear about and support the things that their children are involved in. Most of the times this is a student’s parents. Think about parents that attend to youth sporting events, musical and theater productions, and more as a visual reminder of that. In the same way, most parents want to know about the things their child is involved in while they are at college. Many parents are incredibly thankful for the role InterVarsity plays in the life of their child. November is a great time to engage the parents of your students who may be interested in partnering with the ministry. Did you know that some campuses raise over $10K annually just from parents of students, and some parents give beyond their child’s time in the chapter? Plus, this is a great way for our students to learn how to advocate for the ministry. Let’s watch [this story](https://vimeo.com/490758424) of the impact of Parent MPD in Baltimore.

*Contextual Note: Each students relationship with their family is different. For some students, their relationship with parents is strained, so sometimes it is helpful to frame this more broadly as Family/Friends MPD & Advocacy. Feel free to contextualize this to your students and their families.*

Parents can be an incredible partners that help advance our ministry. We also have specific resources to parents including a [parent resources website](https://intervarsity.org/parents) where they can sign up to get a regular parent newsletter from InterVarsity.

**Workshop Space for Skill of the Month** *(30-40 Minutes)*

Let’s watch [this video](https://vimeo.com/463039437) to learn how to do Parent MPD well. *Show video then debrief using the following questions:*

* What stood out to you about that video?
* How do you feel about doing this? Excited? Apprehensive? Something else?
* What contextualization might you need to do for your students and their families?

We’re going to spend some time thinking through our plans for Parent MPD. Here are some questions that I’d like you to work on:

* When will you get contact info for parents from students? What structure will you do this in?
* How will you help teach your students to advocate for the ministry with their parents?
* When will you adapt the template letter for parents?
* When will you send out the letter & follow up? How will you follow up?
* What resources will you use from [this folder](https://drive.google.com/drive/folders/1YR4WknO4KYaEWrLu9wqHiMlZGe6pUWWm?usp=sharing)?

*Another way to use this time would be to give staff time to complete their* [*Fall Alumni Newsletter*](https://mpd.intervarsity.org/report-alumni-0)*.*

**Communal Q&A** *(5-10 Minutes)*

Allow space for staff to ask questions regarding GAPS this month. There may be questions about: Follow Up, Teaching on Stewardship & Generosity, Alumni Newsletters or Parent MPD & Advocacy.

**Update GAPS Data** *(5 Minutes)*

Give staff time to update their GAPS data in Donor Elf.

**Meeting Action Steps & Follow Up:**

* Send Alumni Newsletter by 10/31.
* GAPS Data updated by 10/31.
* Adapt Parent/Family letter by 10/31.
* Gather Parent/Family contact information by 11/15.